

# October 10, 2019

**08:30 – 09:30**

Power breakfast for representatives of authorized executive bodies

*(\*invitation cards required)*

**10:00 – 10:20**

Opening of the 3rd All-Russian TAXI – 2019 Conference

**10:05 – 10:20**

Welcoming speeches:

- **Aleksandr S. Starovoytov**, deputy of the State Duma of the Russian Federation, member of commission on transport and construction;
- A representative of GIBDD MVD (State Traffic Safety Inspectorate of Ministry of Internal Affairs) of Russia;
- **Irina V. Zaripova**, chairman of the Public Council on Development of Taxi Services in the regions of Russia.

## 10:20 – 12:05

### Plenary meeting: Smart regulation of the taxi services market

In February 2019 in his address to the Federal Assembly President of the Russian Federation Vladimir Putin set the task of radically revising the mandatory requirements that entrepreneurs must comply with in their activities. As of today, many of the mandatory requirements in the field of transport are outdated and have not been revised for more than 20 years. Since 2014 the professional community of the Russian taxi services market is waiting for the adoption of a conceptually new law "On taxi services." In some entities, the competent authorities exercise no control over the taxi services market altogether in anticipation of the "new powers" that the new law would give them.

Governments of many countries are looking for the most efficient measures to address the socio-economic challenges in the taxi services market. The range of such measures includes a certain set of regulatory tools, the right combination and balance of which determines the real effect, including taxi orders data management, licensing and recognition of IT-companies that provide taxi services to be a partner in the provision of transport services, prevention of road accidents, taxation, preferences, etc.

The task of the plenary session is to develop specific solutions for the smart regulation of the taxi services market, which should be efficient in terms of taxi business development and provision of quality services to passengers.

***Moderator: Aleksandr S. Starovoytov**, deputy of the State Duma, member of the Committee on transport and construction.*

#### **Guest speakers:**

##### **10:20 – 10:35**

A representative of GIBDD MVD (State Traffic Safety Inspectorate of Ministry of Internal Affairs) of Russia;

##### **10:35 – 10:50**

**Maxim A. Protasov**, head of the "Russian System of Quality Assurance" Autonomous Non-Commercial Organization;

##### **10:50 – 11:05**

**Elena V. Vorontsova**, senior expert/specialist, Ministry of Transport of the Russian Federation, \*speaker under approval;

##### **11:05 – 11:20**

**Igor I. Yakimchik**, Business Rights Commissioner for the Krasnodar Krai (Territory);

##### **11:20 – 11:35**

**Vadim Yu. Kovalev**, first deputy executive officer, "Association of Managers" Interregional Public Organization;

**11:35 – 11:50**

**Irina V. Zaripova**, chairman of the Public Council on Development of Taxi Services in the regions of Russia.

**12:00 – 13:00**

**Refreshments break, exhibition examination**

**13:00 – 15:00**

### Prospects for the development of competitive taxi services

Digitalization of the taxi economy has led to the emergence of new methods of competition between taxi services, namely the struggle for users data (the new power source of the digital economy) and the market share. Taxi services have become a structural part of such large IT companies as Yandex and Mail.ru Group.

Is further strengthening of state regulation required or is the amount of standards and codes of conduct which are developed by the industry players enough? In what direction is the competitive environment changing and what anti monopoly regulation measures are anticipated by the industry? Where is the border between the permissible behavior of the technological platform and the misuse of market power?

*Moderator: Norair O. Bludyan, chairman of the board, director of the "Transport Association of the Moscow Agglomeration" (association for the development of transport industry)*

#### **Guest speakers:**

**13:00 – 13:15**

**Ekaterina Khan**, head of Bolt Technology in Russia, Ukraine and Belarus

**13:15 – 13:30**

**Maxim Shusharin**, director, Maxim taxi hailing service

**13:30 – 13:45**

**Daniil Shuleiko**, director general, Yandex.Taxi taxi hailing service

**13:45 – 14:00**

Representative of CityMobil taxi hailing service

**14:00 – 14:15**

Representative of InDriver transportation network company

**14:15 – 14:30**

**14:30 – 14:45**

Representative of Gazprom gas-engine fuel company

**14:45-15:00**

Representative of Gett ride hailing service

## **15:00 – 15:15**

Signing of an agreement between the Public Council for the development of taxi services in the regions of the Russian Federation and the All-Russian Association of passengers

## **15:15 – 15:30**

Refreshments break

## **15:30 – 17:00**

### **Efficient business strategies for taxi car fleets companies**

Over the past few years taxi fleets have been actively developing in the regions, working with large taxi services and yet having dispatching service of their own. How do we make the operation of such fleets more efficient? Will the automation of licensing the cars to the service make the service itself safer and transparent?

*Moderator: Irina V. Zaripova, chairman of the Public Council on Development of Taxi Services in the regions of Russia.*

#### **Guest speakers:**

#### **15:30-15:45**

Rostislav Pyltsov, head of E-taxi car-hailing service

#### **15:45-16:00**

Representative of AvtoKod company

#### **16:00-16:15**

Mikhail Komarov, head of ID 20 project

#### **16:15-16:30**

Rustam Yuskaev, head of PayTaxi company

#### **16:30-16:45**

Representative of "Tsentralnaya Kassa (Central Payment Office)" company

#### **16:45-17:00**

Representative of Element company

## **17:15 – 18:15**

QIWI Workshop

(\* QIWI invitation card required)

# October 11, 2019

## 08:30 – 09:30

Power breakfast for representatives of taxi car fleets companies

(\*invitation cards required)

## 10:00 – 11:30

International session: Transformations in the rapidly changing taxicab market: IT companies, business and drivers

As such, the taxi services industry was the first to join the technological revolution. Digitalization of taxi services is becoming a key trend in many countries now, creating both new possibilities and serious cyber threats.

How shall the state, the business and passengers respond to the rapidly changing environment? Will the state become merely an informational platform and gradually transfer its functions to private IT companies? Will the companies evolve into some ecosystems offering the whole range of services to passengers? Is there a threat of there still existing the profession of a taxi driver as such? Will the status of a self-employed driver be integrated with the Russian market?

*Moderator: Wim Faber, executive director, Challans&Faber Business Communications*

### 10:00-10:15

**Stephan Schwartz**, representative of APIDE GmbH, Germany

### 10:15-10:30

Representative of ATC company

### 10:30-10:45

**Hristo Manolov**, head of sales department of Butler company in Russia (TaxiButler, the Netherlands)

### 10:45-11:00

**Gerrit Saey**, representative of Censys/Pitane Mobility, the Netherlands

### 11:00-11.15

Representative of BIFIT company

### 11:15-11:30

**Dina I. Goryacheva**, director, Autonomous Non-commercial Organization "TAXI International Eurasian Forum", \*speaker under approval

### 11:30-11:45

**Gregor Beiner**, representative of Taxi.eu, Germany

## **12:00-12:30**

Refreshments break

## **12:30 – 14:00**

Data serving the state and business: pathways of the future taxi market.

### Investigations

Investigations of the Public Council on development of taxi services in the regions of the Russian Federation, the Road Traffic Safety Centre and Autonomous Non-Commercial Organization "Roskachestvo (QA)".

## **14:00 – 15:00**

Transportation of passengers requiring special attention

*Moderator: Ilya Zotov, chairman, All-Russian Association of passengers*

### **Guest speakers:**

#### **14:00-14:15**

**Ilya Zotov**, chairman, All-Russian Association of passengers

#### **14:15-14:30**

**Mikhail Kiselyov**, member of Central Staff of the All-Russia People's Front, deputy chairman of the committee on social policy, labor management relations, interactions with trade unions and support of veterans of the Civic Chamber of the Russian Federation, head of the Central Staff of the All-Russian Youth Public organization "Russian Students' Teams"

#### **14:30-14:45**

**Alexey Fedotov**, director on business development, Yandex.Taxi in Russia

#### **14:45-15:00**

**Q&A session**

## **15:00-15:30**

Refreshments break

## **15:30 – 17:00**

**Issues of taxi services cash registering**